

BobbyLiu

- Multimedia Designer / Developer

Profile

I am a young, vibrant, multimedia designer with a diverse range of skills ranging from user experience and web usability to flash animation and standards based HTML/CSS. My work is design centric as I believe in designing for usability as much as for aesthetics. I strive to produce designs which provide intuitive communication solution in an aesthetically pleasing and graceful manner. My career objectives are to further develop my skills in the digital animation and motion graphics arena, whilst maintaining peripheral supplementary skills such as interaction design, usability design and HTML/CSS implementation.

Experience

Designer, Bullseye Brisbane (formerly iFocus) - 2008

Present employment. Mainly working with government bodies delivering standards compliant HTML/CSS based websites. Also responsible for all Flash work in Brisbane.

Recent projects include:

- Electronic Talent Identification Database, Australian Sports Commission (Interface design)
- CRS Australia (Flash development)
- Bullseye.com.au (Flash development team)
- villagestreet.com.au (Flash development team)
- NSW Government (Interface design team)
- Office for Disabilities, Victoria (Concept design)
- QR Intranet (HTML/CSS)
- QR CoalRail (Wireframe/Concept design/Interaction design/Google Maps development)

Multimedia designer, Phase New Media - 2007

Previous employment. Working heavily with photography and the delivery and maintenance of HTML/CSS based websites.

eMarketing contractor, Tourism Queensland - 2006

Contractor. Flash development for campaign sites and video editing / image processing.

Education

Bachelor of Multimedia, Design major - Griffith / QCA 2006

Skills

Software Packages

- Photoshop CS3 / Fireworks CS3 / Illustrator C3 / Dreamweaver CS3 / Flash CS3
- Adobe Audition / Adobe Premiere
- Standards Based HTML / CSS
- Javascript / jQuery / Google Maps
- Actionscript 2

Knowledge

- Interaction design
- Web usability

Interests

- The Advertising & Marketing industry
- Motion graphic design & production
- Classical and contemporary singing
- Home improvement
- Travel, food & wine
- Photography

References

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